



MEMORANDUM

TO: Richmond County's Businesses, Civic Group Leaders and Citizens

FROM: Jacqueline Welch, Executive Director of Richmond County Aging Services
Committee Member 2019- Richmond County Dementia Capable Action Team

DATE: June 9, 2019

SUBJECT: Richmond County's 2nd Annual Alzheimer's Walk

On Saturday, October 19, 2019 at 10:00 a.m. the Richmond County area will have their 2nd Annual Alzheimer's Walk fundraiser. The walk will be held at the Cole Auditorium in Hamlet, NC and we need your help. You are encouraged to get involved in this event to support a cause that affects so many of the people in our county. We invite you to walk with us! Your business or civic group can create a team and/ or set up a resource booth. The Commitment Form on page 4 allows you to register for: Corporate Sponsorship, Organize a Team and/ or Walk Individually; your organization can register to set up a Resource Booth on page 5. You can also complete the Commitment Form, Resource Booth Form and T-shirt Order Form online at <http://www.richmondnc.com/426/Alzheimers-Walk>. If you are not able to form a team, but would like to be a sponsor for the event you may also use the sponsorship commitment form that is included or register online.

We hope you can help us reach our goal of \$ 8,000.00

Proceeds from the fundraiser will be distributed both locally and nationally. 65 % of the proceeds will help purchase items and services for Alzheimer's patients and caregivers in Richmond County. Some of which include; door alarms, wheelchair ramps, respite care and safety modifications in patient homes. 35% of the proceeds will be donated to the Alzheimer's Association to help further research and the expansion of services to those in need nationwide.

Did you know, someone is diagnosed with Alzheimer's disease in the U.S. every 65 seconds? That is an increase from just a year ago. More than 5.8 million Americans are living with the disease. Over 170,000 North Carolinians have been diagnosed with this disease of the brain that impairs memory, thinking and behavior and is expected to increase 23.5% by the year 2025. There are over 473,000 caregivers in our state who watch as Alzheimer's, progressively, takes away their loved one's ability to perform the daily activities you and I take for granted – like eating dinner with our families or getting ourselves dressed in the morning. As the sixth leading cause of death in the U.S., Alzheimer's disease is a devastating experience for everyone involved. These statistics remind us that our only choice, as we face these realities, is to choose hope. Join us in that choice and participate in our efforts to support those affected, to educate the public, and to fund research that will one day eliminate Alzheimer's. To learn more about Alzheimer's facts and figures visit www.alz.org/alzheimers-dementia/facts-figures.

The Richmond County Dementia Friendly Taskforce would like to thank you in advance for your time, consideration and generosity. We look forward to working with you to help our community members and to end Alzheimer's.

If you have any questions, feel free to contact me at jacqueline.welch@richmondnc.com or (910) 997-4491. Thank you for your consideration and continued support!

Richmond County Alzheimer's Walk Corporate Sponsorship

\$ 500 Lead Sponsor

- **Designation as Lead Sponsor**
- Prominent placement of corporate name/ logo on banner at day of the Walk
- Prominent placement of corporate name/ logo on T-shirts
- Additional Exposure: Richmond County's Community Channel, Aging Services' Webpage, Dementia Friendly Richmond County NC's Facebook Page, local Radio Stations and at the Walk
- T-shirts for up to 10 corporate team members
- Opportunity to distribute corporate materials, products and display banner at the Walk

\$ 250 Co-Sponsor

- **Designation as Co-Sponsor**
- Key placement of corporate name/ logo on banner at day of the Walk
- Key placement of corporate name/ logo on T-shirts
- Additional Exposure: Richmond County's Community Channel, Aging Services' Webpage, Dementia Friendly Richmond County NC's Facebook Page and at the Walk
- T-shirts for up to 5 corporate team members
- Opportunity to distribute corporate materials, products and display banner at the Walk

\$50 Friend

- **Designation as a Friend**
- Exposure: Dementia Friendly Richmond County NC's Facebook Page and at the Walk
- T-shirt for 1 Friend

Corporate Sponsorship:

Sponsorship Deadline- To receive recognition on materials, we must receive your Commitment Form, payment and your corporate logo by **Friday, September 20, 2019**. Send payment to Jacqueline Welch at Richmond County Aging Services located at 225 South Lawrence Street, Rockingham, NC 28379. Provide corporate artwork as you want it to appear on the T-shirt along with a statement permitting the use of your logo/name on the shirt; any sponsor art will be converted over to a one color print. We suggest just the company logo and maybe a phone number. Send artwork in the following file format: .ai, .png or .jpg to Jacqueline Welch at agingservices@richmondnc.com. Call 910-997-4491 with any questions.

Teams/Individuals:

Registration Deadline-

Submit your Commitment Form by **Friday, September 20, 2019** to Jacqueline Welch at Richmond County Aging Services located at 225 South Lawrence Street, Rockingham, NC 28379; (910) 997-4491.

Walking Path- 2 laps around designated walking path equals 1 mile. Goal is to walk 5 miles.

Fundraising:

Donations Deadline-

Submit your Team/ Individual donations **the day of the Walk** at the designated booth OR turn it in **from now until the day of the Walk** to Jacqueline Welch at Richmond County Aging Services located at 225 South Lawrence Street, Rockingham, NC 28379; (910) 997-4491.

Suggested Fundraiser Goals: > **Team-** \$ 500.00 > **Individual-** \$ 50.00

T-shirts:

Sizes available- Adult Small - Adult 4xl

Price- \$ 15.00 each

Pre-order T-shirt Order and Payment Deadline-

Submit your T-shirt size, quantity and payment by **Friday, September 20, 2019.**

Use the attached T-shirt order form and return to Terry Rush at Richmond County Aging Services located at 225 South Lawrence Street, Rockingham, NC 28379; agingservices@richmondnc.com or fax to 910-410-1136. Call with any questions (910) 997-4491.

Pre-paid T-shirts will be available for pick-up from 9:00 a.m. to 4:00 p.m. October 10th – 18th at Richmond County Aging Services, 225 South Lawrence Street, Rockingham, NC 28379 (beside the Rockingham Fire Department) or the day of the Walk.

T-shirts will also be available for purchase the day of the Walk for \$ 20.00 each (limited sizes available).

Forms of Payment Accepted:

Cash

Credit Cards- We accept all major credit and debit brands: Visa, MasterCard, Discover and American Express. A Convenience Fee of 2.5% of the amount being paid plus .30 cents will be applied to your payment.

Check or Money Order- Make payable to Richmond County Aging Services (RCAS).

Charitable Contribution:

A charitable contribution is defined in IRC 170(c)(1) as a contribution or gift to or for the use of a state, a possession of the United States, or any political subdivision of any of the foregoing, or the United States or the District of Columbia, made exclusively for public purposes. The County of Richmond qualifies as a political subdivision of the State of North Carolina and therefore is eligible to receive any such charitable contributions for public purposes. RCAS is also qualified to accept charitable contributions made for public purposes since it is a department of the Richmond County Government. Your donation may be tax-deductible to the fullest extent of the law. You will receive an acknowledgement letter from RCAS.

Resource Booths:

Registration Deadline-

Submit your Resource Booth Form by **Friday, October 4, 2019**

to Sharon Morrison at Richmond County Aging Services located at 225 South Lawrence Street, Rockingham, NC 28379; agingservices@richmondnc.com or fax to 910-410-1136.

YOU ARE INVITED to join us in efforts to educate our community on available services and resources while supporting the Alzheimer’s Association.

PLEASE NOTE: Please complete application on *page 5* to set up a booth at the Walk. You will need to provide your own table(s), chair(s) and tent(s). There is NO CHARGE to set up a booth.

Deadlines	
Commitment Form for Corporate Sponsorship	Friday, September 20, 2019
Commitment Form for Team	Friday, September 20, 2019
Turn in Donations	From now until Saturday, October 19, 2019
T-shirt Order Form	Friday, September 20, 2019
Resource Booth Registration Form	Friday, October 4, 2019
Pre-order T-shirt pick up dates	Thurs., Oct. 10 th – Fri., Oct. 18 th (9am - 4pm)
Set up Resource Booth	Saturday, October 19 th between 7am- 8:30am



Commitment Form

Corporate Sponsorship/ Build a Team/ Walk Individually

2019 Richmond County Fundraiser

Have Fun Do Good End Alzheimer's

Date: October 19, 2019/ Starts at 10:00 a.m.

Location: Cole Auditorium Parking Lot

You can also complete this form online at <http://www.richmondnc.com/426/Alzheimers-Walk>

Corporate Sponsorship: ____ YES, we will provide financial support to the 2019 Walk.

Our check or money order is enclosed (**make payable to Richmond County Aging Services**)

Mail to 225 South Lawrence Street, Rockingham, NC 28379

To pay with a credit card over the phone (convenience fee will be applied), please call Jacqueline Welch at 910-997-4491.

Lead Sponsor: \$ 500

Friend: \$ 50

Co-Sponsor: \$ 250

Other Amount: \$ _____

Organize a Team: ____ YES, we would like to organize a team.

Team Name: _____

Team Leader Name: _____

Company/Group Name: _____

Team Fundraising Goal: _____ (\$ 500.00 Suggested Team Goal)

Walk Individually: ____ YES, I would like to walk individually.

Name: _____

Fundraising Goal: _____ (\$ 50.00 Suggested Goal)

CONTACT INFORMATION:

Name (if different from above): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email address: _____

How did you hear about the walk? _____

What is your closet connection to the cause? _____

Please refer to page 2 and 3 for deadlines and additional details.



Richmond County Dementia Capable Action Team
2019 Richmond County Fundraiser
Have Fun Do Good End Alzheimer's
Date: October 19, 2019/ Starts at 10:00 a.m.
Location: Cole Auditorium Parking Lot

Resource Booth Registration

Name of Organization: _____

Contact Person: _____

Contact Phone Number: _____

Mailing Address: _____

Email Address: _____

What do you currently do within the community to raise awareness for Dementia or Alzheimer's?

What information/ resources will you be providing at your booth? _____

Signature

Date

Registration Deadline- Submit your registration form by **Friday, October 4, 2019** to Sharon Morrison at Richmond County Aging Services located at 225 South Lawrence Street, Rockingham, NC 28379; agingservices@richmondnc.com or fax to 910-410-1136.

PLEASE NOTE:

You will need to provide your own table(s), chair(s) and tent(s).
There is NO CHARGE to set up a booth.

Please refer to page 2 and 3 for deadlines and additional details.



Richmond County Dementia Capable Action Team
 2019 Richmond County Fundraiser
Have Fun Do Good End Alzheimer's
Date: October 19, 2019/ Starts at 10:00 a.m.
Location: Cole Auditorium Parking Lot

Alzheimer's Walk T-shirt Pre-order Form

Use back of form for more entries

Name	Quantity	Adult sizes available- S, M, L, XL, 2XL, 3XL, 4XL	Total \$ 15.00 each
Check here if you are a Lead Sponsor- up to 10 T-shirts Free. <input type="checkbox"/> Check here if you are a Co-Sponsor- up to 5 T-shirts Free. <input type="checkbox"/> Check here if you are a Friend Sponsor- up to 1 T-shirt Free. <input type="checkbox"/>			
Total Due:			
Team Name:			
Contact Name:		Phone #	

T-shirt Order Deadline- Submit your shirt size, quantity & payment by **Friday, September 20, 2019.**

Sizes available: Adult sizes Small- Adult 4xl

Pre-order Price: \$ 15.00 each Day of the Event Price: \$ 20.00

Forms of Payment Accepted: Cash, Credit Cards- We accept all major credit and debit brands: Visa, MasterCard, Discover and American Express (convenience fee will be applied);
 Check or Money Order- Make payable to *Richmond County Aging Services (RCAS)*.

Return T-shirt Order Form and Payment: Terry Rush at Richmond County Aging Services located at 225 South Lawrence Street, Rockingham, NC 28379, agingservices@richmondnc.com or fax to 910-410-1136. Call with any questions (910) 997-4491.

